

# Analog Devices' California Personal Information Handling Practices in 2022

Categories of Personal Information Per Cal. Civ. Code §1798.140(o)(1)	In the preceding 12 months, we have collected the following categories and specific pieces of personal information from California residents:	We collected such personal information to use for the following purposes:	We have collected such personal information from the following categories of sources:	In the preceding 12 months, we disclosed the following categories of personal information about consumers for a business purpose:	We shared such personal information with the following categories of third parties:	In the preceding 12 months, we sold the following categories of personal information:	We sold such personal information to the following categories of third parties:	We sold such personal information for the following purposes:
Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, internet protocol address, email address, account name, social security number, driver's license number, passport number, or other similar identifiers	Name, address, IP address, email, account name	Lead management, cross-selling, web analytics	User provided info via web form, registration, webinar or tradeshow attendance, tech support inquiry, Dun & Bradstreet, Demandbase	Name, address, email, account name	ADI distributors			
Any categories of personal information described in subdivision (e) of Section 1798.80: "Personal information" means any information that identifies, relates to, describes, or is capable of being associated with, a particular individual, including, but not limited to, his or her name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. "Personal information" does not include publicly available information that is lawfully made available to the general public from federal, state, or local government records."	Name, phone, address	Lead management, cross-selling, web analytics	User provided info via web form, registration, webinar or tradeshow attendance, tech support inquiry	Name, phone, address	ADI distributors			
Characteristics of protected classifications under California or federal law.								
Commercial information, including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	ADI order history	Lead management, cross-selling	ERP, CRM	ADI related order history	ADI distributors			
Biometric information.								
Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's	Analog.com interaction only,	Lead management,	Adobe analytics, web	Analog.com interaction only,	ADI distributors			

interaction with an Internet Web site, application, or advertisement.	Sell.analog.com (internal employees)	web personalization	log	Sell.analog.com				
Geolocation data.	Address	Lead management, web analytics	Web browsers, user provided info via web form, registration, webinar or tradeshow attendance, tech support inquiry, Dun & Bradstreet, Demandbase	Address	ADI distributors			
Audio, electronic, visual, thermal, olfactory, or similar information.								
Professional or employment-related information.	Job role, job title	Lead management	User provided info via web form, registration, webinar or tradeshow attendance, tech support inquiry	Job role, job title	ADI distributors			
Education information, defined as information that is not publicly available personally identifiable information as defined in the Family Educational Rights and Privacy Act (20 U.S.C. section 1232g, 34 C.F.R. Part 99).								
Inferences drawn from any of the information identified in this subdivision to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	Customer digital body language, persona, customer journey	Lead management, web personalization	User provided info via web form, registration, webinar or tradeshow attendance, tech support inquiry, external company website; web analytics					