



Blackfin is action packed



► V300 Portable Media Player

- Open Source
- Car Telematics
- IP TV
- Mobile TV
- Telepresence
- Biometrics
- Driver Assistance
- **Streaming Media**
- High Definition
- Effects Processing
- Triple Play
- Image Processing
- VoIP
- Embedded Security
- GSM/EDGE
- Baseband Processing
- Digital Radio
- Global Positioning
- Packet Processing
- GCC/Linux
- Cryptography
- Rights Management



Low power, riveting performance

The V300 Portable Media Player needed a processor that could enable 8 hours of MPEG-4 or MJPEG video playback and 16 hours of MP3 music, and run its operating system and application set. After auditioning a long list of prospects, Blackfin® got the role. Why? Blackfin easily met the V300's performance goals while powering the system from a 600 mAh battery. Then Blackfin nailed the part with \$5 to 1200 GMACS scalable performance for content and applications.

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